

# QUICK PRODUCT PORTFOLIO GUIDE

## Avery Dennison Digital Imaging Media



Super Cast MPI 1005 SC series	Cast MPI 1950 series	Premium Polymeric MPI 2000 series	Polymeric MPI 2800 series	Promotional Monomeric MPI 3000 series	Value Monomeric MPI 3010
<p><b>Premium cast solutions for the most demanding 3D applications.</b></p> <ul style="list-style-type: none"> <li>&gt; Maximum life</li> <li>&gt; Unparalleled 3D performance</li> <li>&gt; No bubbles with Easy Apply™ technology</li> <li>&gt; Reposition and slide with Easy Apply RS</li> <li>&gt; Clean long term removability</li> </ul>	<p><b>Economy cast solutions for versatile 3D performance.</b></p> <ul style="list-style-type: none"> <li>&gt; Long life</li> <li>&gt; Great conformability for 3D surfaces</li> <li>&gt; No bubbles with Easy Apply technology</li> </ul>	<p><b>Premium polymeric solutions for best in class 2D applications.</b></p> <ul style="list-style-type: none"> <li>&gt; Long life</li> <li>&gt; For slightly-curved surfaces</li> <li>&gt; No bubbles with Easy Apply technology</li> <li>&gt; Reposition and slide with Easy Apply RS</li> </ul>	<p><b>Economy polymeric solutions for quality 2D performance.</b></p> <ul style="list-style-type: none"> <li>&gt; Medium life</li> <li>&gt; For slightly-curved surfaces</li> </ul>	<p><b>Promotional monomeric solutions for short-term promotional applications.</b></p> <ul style="list-style-type: none"> <li>&gt; Short life</li> <li>&gt; For flat surfaces</li> <li>&gt; 95 Micron</li> <li>&gt; Flexible sizes</li> </ul>	<p><b>Value monomeric solutions for short-term applications with longer viewing distances.</b></p> <ul style="list-style-type: none"> <li>&gt; Short life</li> <li>&gt; For flat surfaces</li> <li>&gt; 80 Micron</li> <li>&gt; Longer viewing distances</li> </ul>

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. Subject to proper use in accordance with Avery Dennison's Technical Data Sheets and to Avery Dennison's General Terms and Conditions of Sale (terms.europe.averydennison.com).

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# Digital Imaging Media

	Serie	Category	Product	Caliper (µm)	Finish			Adhesive						Durability (yrs)		Conformability		Printability				Features	Overlamines		
					Gloss	Matt	Other	Permanent	Removable	Repositionable	Easy/Apply(EA)	Repositionable / Slidable (RS)	Apolar (AP)	Opacity	Unprinted	Printed*	Latex	UV	Solvent	Eco/Mild-Solvent					
MPI Films	1000 series	Super Cast	MPI 1005 SC	50	✓			✓						High	10	5	3D	✓	✓	✓	✓	> Clean long term removable	DOL1000/1100 (2D), DOL1460/1480 (3D), DOL4300 (1D), DOL4400 (2D)		
			MPI 1005 SC EA RS	50	✓			✓				✓	✓		High	10	5	3D	✓	✓	✓	✓	> Easy Apply, repositionable, slidable, clean long term removable	DOL1000/1100 (2D), DOL1460/1480 (3D), DOL4300 (1D), DOL4400 (2D)	
		Cast	MPI 1906 AP	50	✓				✓					✓	High	7	4	3D	✓	✓	✓	✓	> Suitable for low-energy surfaces	DOL1000/1100 (2D), DOL1460/1480 (3D), DOL4300 (1D), DOL4400 (2D)	
			MPI 1950 EA	50	✓				✓						High	7	4	3D	✓	✓	✓	✓	> New - for all printer platforms	DOL1000/1100 (2D), DOL1460/1480 (3D), DOL4300 (1D), DOL4400 (2D)	
	2000 series	Premium Polymeric	MPI 2000	80	✓			✓							High	7	4	2D	✓	✓	✓	✓	> Clean removable (up to 2 years)	DOL2000/2100/2200, DOL4300 (1D), DOL4400	
			MPI 2001	80	✓				✓						High	7	4	2D	✓	✓	✓	✓	> Clean removable (up to 2 years)	DOL2000/2100/2200, DOL4300 (1D), DOL4400, DOL6000/6100 (1D)	
			MPI 2002 Opaque	80	✓				✓						High	7	4	2D	✓	✓	✓	✓	> Clean removable (up to 2 years)	DOL2000/2100/2200, DOL4300 (1D), DOL4400, DOL6000/6100 (1D)	
			MPI 2003 Opaque	80	✓				✓			✓	✓		High	7	4	2D	✓	✓	✓	✓	> Easy Apply	DOL2000/2100/2200, DOL4300 (1D), DOL4400	
			MPI 2004 EA	80	✓				✓			✓	✓		High	7	4	2D	✓	✓	✓	✓	> Easy Apply, repositionable, slidable	DOL2000/2100/2200, DOL4300 (1D), DOL4400	
			MPI 2005 EA RS	80	✓				✓			✓	✓		High	7	4	2D	✓	✓	✓	✓	> Suitable for low-energy surfaces	DOL2000/2100/2200, DOL4300 (1D), DOL4400	
			MPI 2006 Hi-Tack	80	✓				✓					✓	High	7	4	2D	✓	✓	✓	✓	> Suitable for low-energy surfaces	DOL2000/2100/2200, DOL4300 (1D), DOL4400	
			MPI 2020 Matt	80	✓		✓		✓							Transparent	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2040 Transparent	80	✓				✓							Transparent	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2041 Transparent	80	✓					✓						Transparent	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2150 Translucent	90				Lustre	✓							Translucent	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
	Polymeric	MPI 2601 Wall Film	152				Lustre	✓		✓						4	4	1D	✓	✓	✓	✓	> Clean removable (up to 1 yr), easy handling thanks to extra thickness	DOL2000/2100/2200, DOL300/4400	
		MPI 2800	80	✓				✓							High	7	3	2D	✓	✓	✓	✓		DOL2800/2900, DOL4300 (1D) / DOL4400	
		MPI 2801	80	✓				✓							High	7	3	2D	✓	✓	✓	✓		DOL2800/2900, DOL4300 (1D) / DOL4400	
		MPI 2802 Opaque	80	✓				✓						High	7	3	2D	✓	✓	✓	✓	> High opacity for overposting	DOL2800/2900, DOL4300 (1D) / DOL4400		
		MPI 2803 Opaque	80	✓				✓						High	7	3	2D	✓	✓	✓	✓	> High opacity for overposting	DOL2800/2900, DOL4300 (1D) / DOL4400		
	3000 series	Promotional Monomeric	MPI 2804 EA	NEW! 75	✓			✓							High	7	3	2D	✓	✓	✓	✓	> High opacity for overposting, Easy Apply	DOL2800/2900, DOL4300 (1D) / DOL4400	
			MPI 3000	95	✓			✓							3***	2	1D	✓	✓	✓	✓			DOL3000/3100/3200, DOL4300/4400	
			MPI 3001	95	✓				✓						3***	2	1D	✓	✓	✓	✓			DOL3000/3100/3200, DOL4300/4400, DOL5900	
			MPI 3002 Opaque	95	✓				✓						High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400, DOL5900	
			MPI 3003 Opaque	95	✓				✓						High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400	
			MPI 3020 Matt	95	✓		✓		✓							3***	2	1D	✓	✓	✓	✓			DOL3000/3100/3200, DOL4300/4400
			MPI 3021 Matt	95	✓		✓		✓							3***	2	1D	✓	✓	✓	✓			DOL3000/3100/3200, DOL4300/4400
			MPI 3022 Opaque Matt	95	✓		✓		✓							High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400
			MPI 3023 Opaque Matt	95	✓		✓		✓							High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400
			MPI 3040 Transparent	95	✓				✓							Transparent	3***	2	1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
	Value Monomeric	MPI 3041 Transparent	95	✓				✓						Transparent	3***	2	1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400		
		MPI 3151 Translucent	80	✓			Lustre	✓						Translucent	3***	2	1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400		
		MPI 3601 Quick Mount	150	✓				✓						High	3***	2	1D	✓	✓	✓	✓	> Clean removable (up to 1 yr), easy handling thanks to extra thick film	DOL3000/3100/3200, DOL4300/4400		
	Others	Street	MPI 3010	NEW! 80	✓			✓							2		1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400		
			MPI 6121 Street Graphics	45	✓		✓		✓							up to 6m**	up to 6m**	1D		✓	✓	✓	> Non-PVC, for rough outdoor surfaces	NOT APPLICABLE	
Window		MPI 7101 PWF	180	✓					✓						3	3	1D	✓	✓	✓	✓	> Large perforation for building wraps	DOL4000 (1D)/DOL4100		
		MPI 7201 PWF	180	✓					✓						3	3	1D	✓	✓	✓	✓	> Perforated for public transport & fleet graphics	DOL4000 (1D)/DOL4100		
		MPI 7301 PWF	140	✓					✓						2	2	1D	✓	✓	✓	✓	> Perforated for building wraps	DOL4000 (1D)/DOL4100		
		MPI 7401 PWF	100	✓					✓						1	1	1D	✓	✓	✓	✓	> Perforated for public transport & fleet graphics	DOL4000 (1D)/DOL4100		
Sustainable		GP 3400	60	✓				✓							1	6mth	1D		✓				> PVC- and Phthalate-free		
		GP 3401	60	✓				✓							1	6mth	1D		✓				> PVC- and Phthalate-free		
		GP 3420 Matt	60	✓		✓		✓							1	6mth	1D		✓				> PVC- and Phthalate-free		
Others	GP 3421 Matt	60	✓		✓		✓							1	6mth	1D		✓				> PVC- and Phthalate-free			
	GP 3460 Transparent	60	✓				✓						Transparent	1	6mth	1D		✓				> PVC- and Phthalate-free			
	GP 3461 Transparent	60	✓				✓						Transparent	1	6mth	1D		✓				> PVC- and Phthalate-free			

\* printed and laminated, depending on ink type

\*\* depending on traffic type and intensity

\*\*\* The durability is based on zone 1, middle European exposure conditions, vertical exposure

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